**BBA** is a four-year program comprising of 8-semesters (114 credit hours)

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| First Semester |
| S. No. | Course Title | Credit Hours |
| 1. | English – I  | 3 |
| 2. | Pakistan Studies | 3 |
| 3. | Islamic Studies/Ethics | 3 |
| 4. | Microeconomics | 3 |
| 5. | Introduction to Computer Applications | 3 |
| 6. | Business Mathematics  | 3 |
| Second Semester |
| 7. | English – II  | 3 |
| 8. | Human Behavior | 3 |
| 9. | Financial Accounting – I  | 3 |
| 10. | Macroeconomics | 3 |
| 11. | Introduction to Management | 3 |
| 12. | Business Statistics  | 3 |
| Third Semester |
| 13. | Laws of Business and Taxation | 3 |
|  14. | Introduction to Human Resources Management | 3 |
| 15. | Financial Accounting – II  | 3 |
| 16. | Pakistan’s Economy | 3 |
| 17. | Oral Communication | 3 |
| 18. | Principles of Insurance  | 3 |
| Fourth Semester |
| 19. | Statistical Inference | 3 |
| 20. | Principles of Business Finance | 3 |
| 21. | Money and Banking | 3 |
| 22. | Business Communication | 3 |
| 23. | Principles of Marketing  | 3 |
| Fifth Semester |
| 24. | Marketing Management | 3 |
| 25. | Business Ethics | 3 |
| 26. | Financial Management | 3 |
| 27. | Decision Theory and Analysis | 3 |
| 28. | Managerial Economics | 3 |
| Sixth Semester |
| 29. | Financial Institutions and Markets | 3 |
| 30. | Cost Management Accounting | 3 |
| 31. | Organizational Behavior  | 3 |
| 32. | Auditing | 3 |
| Seventh Semester |
| 33. | Operations Management | 3 |
| 34. | Business Research Methods | 3 |
| 35. | Business Policy | 3 |
| 36. | Entrepreneurship | 3 |
| Eighth Semester |
| 37. | Project Management | 3 |
| 38. | Management Information System | 3 |